



# Post-show Report of China VMF 2018

By China VMF Committee

**China International Vending Machines & Self-service Facilities Fair 2018 (China VMF 2018) was successfully held in China Import & Export Fair Complex earlier this March. With a total space of 25,000 Sq.m and Over 300 Exhibitors, China VMF 2018 surpasses former editions in every aspect, attracting more than 30,000 Visitors domestically and globally.**

## Gathering Worldwide Champions!

While the show is growing in size, it is also growing in reputation. The fact that over 40% exhibitors this year are either China-leading or world-leading, sufficiently proves that China VMF holds a special spot in the heart of global vending insiders. What's more, 96% exhibitors rated the show as well-organized and 72% exhibitors received orders on site, according to the post-show survey of exhibitors.

## Three Thematic Pavilions

Three thematic pavilions are set up at China VMF 2018: Self-service Vending Machine, Unattended Retail and Commercial Payment System. Our exhibitors brought not only unique brand products but also products with high quality and great innovation.

For instance, the most popular exhibits from the self-service vending machine pavilion included smart-opening refrigerator, unattended convenience store system, intelligent cooking food vending machine, commemorative coins vending machines, shared power bank/umbrella, self-service ice cream vending machines, as well as remote control and monitoring system for vending machines, online management system, vending solutions, face recognizing vending machines, etc. Exhibits in the other two pavilions were also very eye-catching.

## Overseas Buyers up 140%!

Exhibitors were impressed a lot by the large crowd, and the internationality of visitors. Overseas visitors have increased 140% compared with previous year, coming from over 65 Countries and Regions, such as Singapore, Malaysia, Hong Kong, India, Australia, UK, USA, Japan, Italy, Korea, Germany, etc.

Visitors' top 3 product interests were innovative vending machines, advanced vending solutions and technology, and payment system.





APVA亚太自助售货

Innovations (CPI);  
 4. 2017 Technological Innovation Awards  
 Zhouyi; Dongji; Miqian;  
 Yunjuxian; Fulei; Gump Come; etc.

Staunch Media Supports  
 Behind the success of China VMF 2018, there are the staunch supports from media and an extensive publicity campaign. Looking back at the past year, 6,300+ News Reports about China VMF have been released by domestic and international media, prior and subsequent to the show, via our 220+ Media Partners and other promotional tools, covering the show's update, exhibitors, industry development, and etc.

### Keeping You Abreast of the Latest Vending Trends

China VMF always keeps you abreast of the latest industry trends and consumer palates. According to the exhibits on site and our pre-show buyer survey, we have concluded 4 noticeable vending trends!

- Unattended Stores: A promising sector in the rising New Retail trend.
- Self-service Parcel Pickup Machines: A new service spawned by the online shopping boom.
- Mini Vending Machines: Sprouting up in buses, hotel rooms and etc, for more efficient use of space.
- Hot Meals Vending Machines: Projected to be widely deployed in business parks.

### The 5th Asia-Pacific Vending Industry Summit

2018 Asia Pacific Self-service Vending Industry Summit was held on the first day of the show, themed on "New Opportunities, New Retail, and New Future".

Featuring 22 Brilliant Speeches, one enlightening Panel Discussion and an eye-opening New

Product Launch, this dual-track two-day forum delved into the latest vending trends and the emergence of New Retail.

President Phillip Barry from Australian Vending Association(AVA), President Aleksander Wasik from Polish Vending Association (PSV) and General Secretary Francesc Güell Isern from Spanish Vending Association (ANEDA) shared their opinion on the development trend of vending industry in their respective country and proposed constructive suggestions for the healthy and orderly development of domestic and overseas market. Representatives from domestic enterprises also made speeches while Fulei, Yo!Point, Benyuan, Kimma, BD Vending, Funsales and Taiwan Vending Machines Council conducted in-depth analysis and discussion on the current status of the industry to seek solutions for its development.

### APVA AWARDS

Initiated by Asia Pacific Vending Industry Association (APVA), and co-organized by China VMF, the APVA AWARDS is designed to recognize the contribution made

to global vending industry by outstanding enterprises. This year, 12 award categories were set up, and 60 enterprises were awarded.

### Partial Award Winners

1. 2017 Enterprises of Influence Awards  
 Yinhai Star; Convenisun; Easy Touch; Easivend; UBOX; KIMMA; JOIE UBIQUE; AUEMA; etc.
2. 2017 Star Operators Awards  
 TS Vending (Malaysia); Vendiman (India); Sun108 (Thailand); Miyuan Beverage; etc.
3. 2017 Premium Quality Awards  
 Fuji Electric; Crane Payment

China VMF 2018 has concluded with a great success. If you are interested in the next edition, please follow our website or twitter for the latest news of China VMF 2019. Welcome to register as our exhibitor or visitor.

China International Vending Machines & Self-service Facilities Fair 2019 (China VMF 2019)  
 Website: [www.chinavmf.com/en/](http://www.chinavmf.com/en/)  
 Twitter: @Yvonnevmf  
 Tel: +86 20 29188665  
 Fax: +86 20 82579220  
 E-mail: [marketing1@grandeurhk.com](mailto:marketing1@grandeurhk.com)



APVA亚太自助售货